

## Cookie Policy

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At *CISO99*, we believe in transparency. This Cookie Policy explains how and why we use cookies and similar tracking technologies (collectively "Cookies") when you visit our website.

## 1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, smartphone, or tablet) when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the owners of the site.

## 2. Why We Use Cookies

As a provider of CISO services, we use cookies to ensure our website is secure, to understand how visitors interact with our content, and to deliver relevant information about our services.

- Security: To identify trusted web traffic and protect our forms from spam and abuse.
- Experience: To remember your preferences (such as language or region) so you don't have to re-enter them.
- Analytics: To analyze how users navigate our site, which allows us to improve our content and site structure.
- Marketing: To measure the effectiveness of our marketing campaigns and determining if you arrived at our site via an email or an advertisement.

## 3. Types of Cookies We Use

- Strictly Necessary CookiesThese cookies are essential for the website to function properly. They enable basic features like page navigation and access to secure areas of the website (e.g., client portals). You cannot opt-out of these cookies, as the website will not function without them.
- B. Performance & Analytics CookiesThese cookies collect information about how you use our website, such as which pages you visit most often and if you receive error messages.



These cookies do not collect information that identifies a visitor; all information is aggregated and anonymous. Example: Google Analytics.

- C. Functionality CookiesThese allow the website to remember choices you make (such as your username, language, or the region you are in) and provide enhanced, more personal features.
- D. Targeting & Marketing CookiesThese cookies are used to track visitors across
  websites. The intention is to display ads that are relevant and engaging for the individual
  user. We may use these to ensure that the marketing emails we send you are relevant to
  your professional interests.